



Barrett Values Centre

Food & Drink Industry Report

Prepared by Barrett Values Centre

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Food & Drink Industry Report 2007-2014

Total number of organizations: 83

Time Period: 2007-2014

Countries represented: 27

Average Entropy:

Year	Average Entropy
2007-2014 Combined	19%
2014	22%
2013	19%
2012	27%
2011	18%
2010	19%
2009	14%
2008	16%
2007	17%

Total Number of Organisations by Current Organisational Entropy:

Entropy Band	Number of Organisations
0-10%	14
11-20%	39
21-30%	22
31-40%	6
41% or more	2

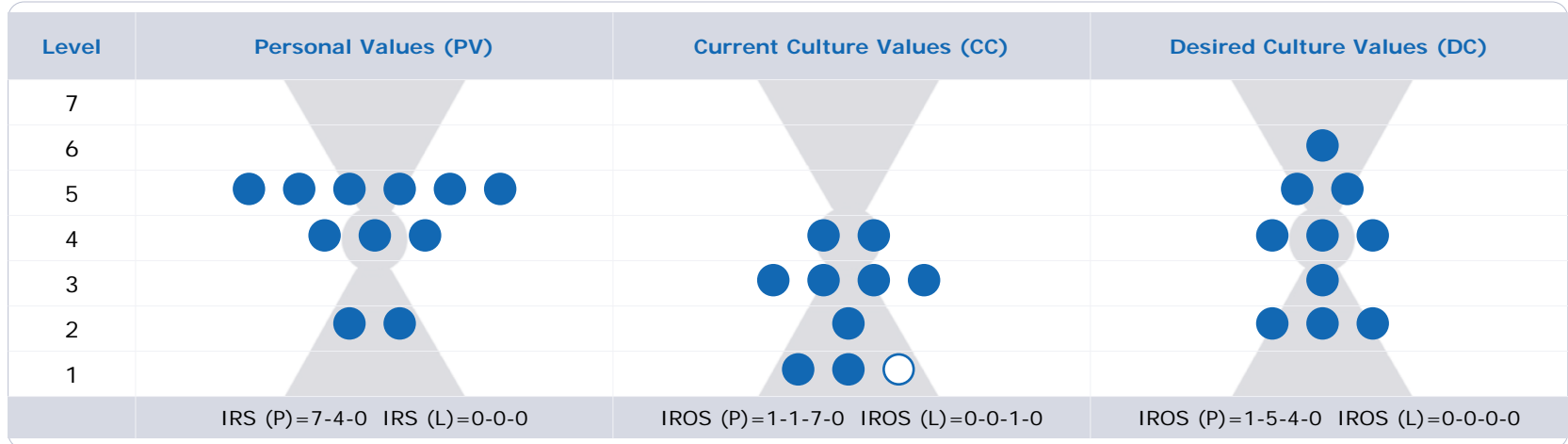
Industry Reports are a composite view of a specific industry using results collected from Cultural Values Assessments over time.

The values data represents the most commonly occurring top values. Percentages associated with values denote the percentage of assessments in a given industry where that value appeared among the top values.

The Food & Drink Industry Report includes data from Food & Drink Manufacturing and Food & Drink Retail.



Food & Drink Industry Report 2007-2014



Matches

PV - CC 0
CC - DC 4
PV - DC 3

honesty	89%	5(I)	<i>continuous improvement</i>	66%	4(O)	<i>continuous improvement</i>	83%	4(O)
commitment	81%	5(I)	cost reduction (L)	60%	1(O)	<i>teamwork</i>	78%	4(R)
family	59%	2(R)	results orientation	57%	3(O)	<i>customer satisfaction</i>	47%	2(O)
responsibility	52%	4(I)	<i>teamwork</i>	47%	4(R)	accountability	45%	4(R)
continuous learning	48%	4(I)	profit	46%	1(O)	employee recognition	43%	2(R)
trust	47%	5(R)	<i>quality</i>	40%	3(O)	open communication	41%	2(R)
positive attitude	46%	5(I)	<i>customer satisfaction</i>	37%	2(O)	commitment	40%	5(I)
respect	46%	2(R)	achievement	35%	3(I)	leadership development	39%	6(O)
humour/ fun	45%	5(I)	organisational growth	34%	1(O)	<i>quality</i>	33%	3(O)
accountability	41%	4(R)	productivity	31%	3(O)	trust	29%	5(R)
integrity	41%	5(I)						

Black Underline = PV & CC
Orange = PV, CC & DC

Orange = CC & DC
Blue = PV & DC

P = Positive
L = Potentially Limiting (white circle)

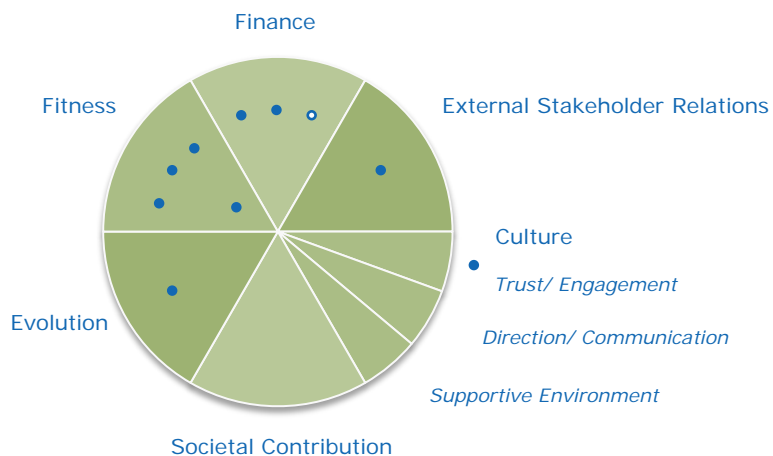
I = Individual
R = Relationship

O = Organisational
S = Societal

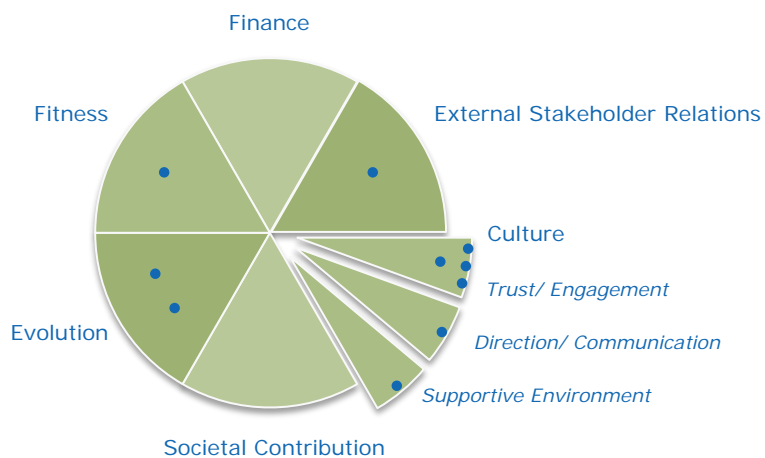


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Current Culture Values



Desired Culture Values



		Current Culture	Desired Culture
Finance		cost reduction (L)	
		organisational growth	
Fitness		profit	
		achievement	quality
External Stakeholder Relations		productivity	
		quality	
Evolution		results orientation	
		customer satisfaction	customer satisfaction
Culture		continuous improvement	continuous improvement
		leadership development	leadership development
Trust/ Engagement		teamwork	accountability
			commitment
Direction/ Communication			teamwork
			trust
Supportive Environment			open communication
			employee recognition
Societal Contribution			



Consolidated Cultural Data – Food & Drink 2007-2014

VALUES JUMPS

A value jump occurs when there are more votes for a value in the Desired Culture than in the Current Culture. Listed below are the values with the largest increase in votes. The values in **bold** are represented in the Desired Culture.

VALUE	Percentage of Assessments
employee recognition	59%
open communication	52%
employee fulfilment	45%
balance (home/work)	43%
coaching/mentoring	41%
trust	41%
leadership development	35%
teamwork	29%
continuous improvement	28%
innovation	27%
shared vision	27%