



Barrett Values Centre

Transportation Industry Report

Prepared by Barrett Values Centre

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Transportation Industry Report 2007-2014

Total number of organizations: 50

Time Period: 2007-2014

Countries represented: 15

Average Entropy:

Year	Average Entropy
2007-2014 Combined	19%
2014	19%
2013	27%
2012	28%
2011	17%
2010	21%
2009	19%
2008	15%
2007	13%

Industry Reports are a composite view of a specific industry using results collected from Cultural Values Assessments over time.

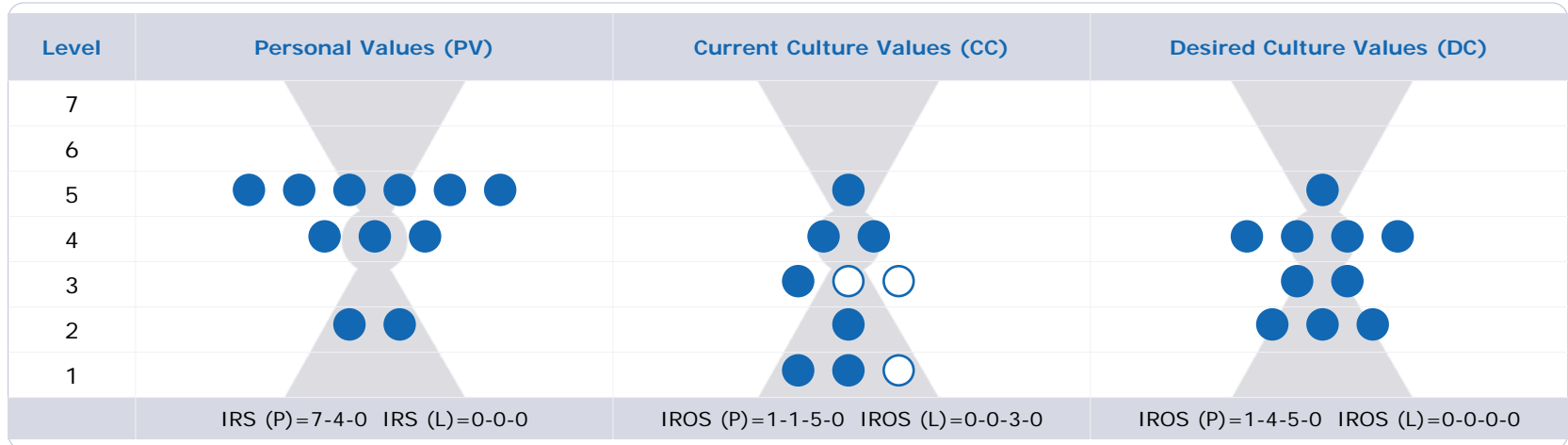
The values data represents the most commonly occurring top values. Percentages associated with values denote the percentage of assessments in a given industry where that value appeared among the top values.

Total Number of Organisations by Current Organisational Entropy:

Entropy Band	Number of Organisations
0-10%	8
11-20%	18
21-30%	22
31-40%	1
41% or more	1



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Matches
 PV - CC 1
 CC - DC 4
 PV - DC 2

honesty	92% 5(I)	cost reduction (L)	68% 1(O)	<i>teamwork</i>	82% 4(R)
<u>commitment</u>	74% 5(I)	<i>customer satisfaction</i>	66% 2(O)	<i>continuous improvement</i>	76% 4(O)
<u>accountability</u>	66% 4(R)	<i>teamwork</i>	54% 4(R)	<i>customer satisfaction</i>	66% 2(O)
humour/ fun	60% 5(I)	<i>continuous improvement</i>	44% 4(O)	information sharing	64% 4(O)
cooperation	56% 5(R)	bureaucracy (L)	42% 3(O)	<u>accountability</u>	54% 4(R)
positive attitude	56% 5(I)	results orientation	40% 3(O)	open communication	50% 2(R)
responsibility	56% 4(I)	<u>commitment</u>	36% 5(I)	employee recognition	44% 2(R)
family	54% 2(R)	confusion (L)	34% 3(O)	efficiency	40% 3(O)
respect	52% 2(R)	profit	30% 1(O)	<u>commitment</u>	36% 5(I)
continuous learning	38% 4(I)	organisational growth	28% 1(O)	quality	30% 3(O)
integrity	38% 5(I)				

Black Underline = PV & CC
 Orange = PV, CC & DC

Orange = CC & DC
 Blue = PV & DC

P = Positive
 L = Potentially Limiting (white circle)

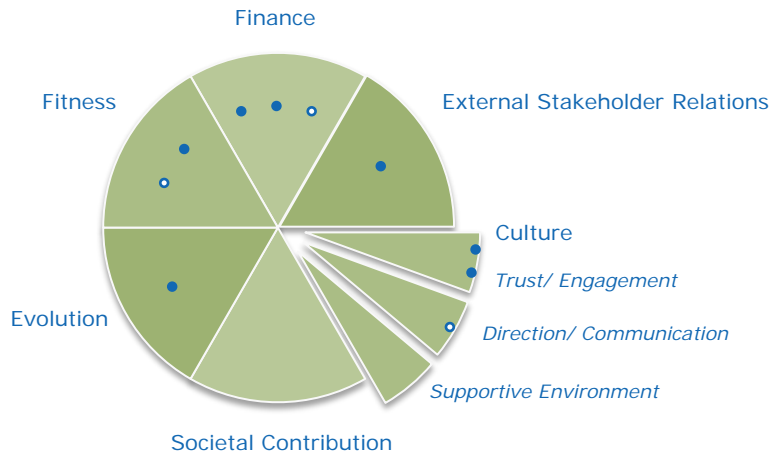
I = Individual
 R = Relationship

O = Organisational
 S = Societal

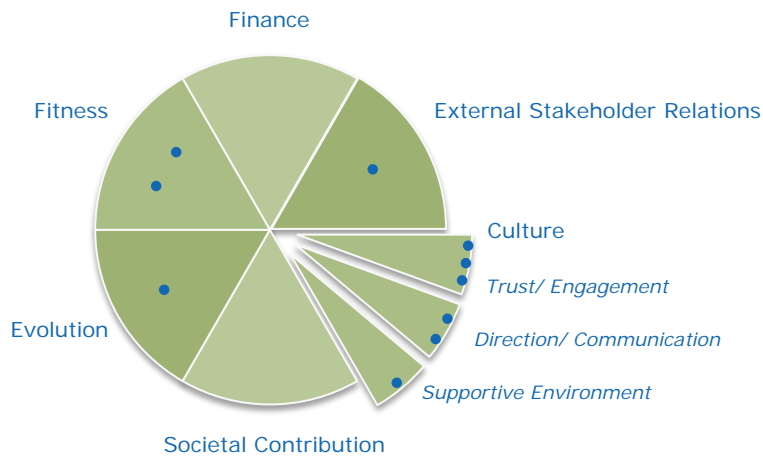


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Current Culture Values



Desired Culture Values



		Current Culture	Desired Culture
Finance		cost reduction (L)	
		organisational growth profit	
Fitness		bureaucracy (L)	efficiency
		results orientation	quality
External Stakeholder Relations		customer satisfaction	customer satisfaction
Evolution		continuous improvement	continuous improvement
Culture	Trust/ Engagement	commitment teamwork	accountability commitment teamwork
	Direction/ Communication	confusion (L)	information sharing open communication
	Supportive Environment		employee recognition
Societal Contribution			



Consolidated Cultural Data – Transportation 2007-2014

VALUES JUMPS

A value jump occurs when there are more votes for a value in the Desired Culture than in the Current Culture. Listed below are the most common values jumps for industry organisations. The values in **bold** are also the most common Desired Culture top values.

VALUE	Percentage of Assessments
information sharing	66%
employee recognition	58%
continuous improvement	52%
open communication	46%
accountability	42%
employee fulfilment	42%
leadership development	40%
efficiency	36%
shared vision	34%
teamwork	32%